

Alpha Real Capital

Research reveals growing demand for renewable energy from consumers which will fuel investment in the sector from institutional investors

- **Findings support Boris Johnson's recently released Ten Point Plan to push the UK towards net-zero emissions**

New research ⁽¹⁾ reveals that 38% of consumers claim to have renewable energy tariffs for their homes, and just over half (51%) expect to choose these the next time they change tariff. The findings are from Alpha Real Capital LLP (“Alpha”), the specialist real assets investment manager, and Cornwall Insight, the provider of research, analysis, consulting and training to businesses and stakeholders in the British, Irish and Australian energy markets.

When asked why they choose renewable energy tariffs, the research found 80% said it is because it is better for the environment, but 46% believe they can get a better deal.

When it comes to the cost of renewable energy, 26% of respondents are prepared to pay more, of those over 70% would pay a premium of 5% or more.

As an investment manager actively deploying long term capital on behalf of institutions who support responsible investing and the transition to net zero, these findings are interesting to Alpha, because growing consumer demand should lead to investors looking to increase their exposure to this asset class.

Recent research ⁽²⁾ from Alpha revealed that over the next five years, 68% of UK pension fund investors expect allocations to renewable energy to increase.

Ben Hall, Group Consulting Partner at Cornwall Insight, said: “With climate change now at the forefront of consumers’ minds, renewable energy tariffs are becoming an increasingly popular choice for customers. Whilst this research mainly focused on residential consumers, it’s also clear from our experience the net zero agenda is increasing demand for renewable energy from corporates and large businesses too.”

“This growing demand will undoubtedly send an important signal to the investment community, boosting the build-out of renewable technologies that will help the UK meet its 2050 net zero goals.”

Will Morgan, Head of Renewables at Alpha Real Capital, said: “Growing demand from consumers for renewable energy underpins renewable energy markets and will lead to more investment opportunity.”

Alpha has completed over 50 transactions and invested or committed more than £600 million into UK renewable energy, providing secure long-term cash flows to investors.

www.alpharealcapital.com

Alpha Real Capital

Alpha's renewables business invests in a wide range of UK renewable energy infrastructure including wind, solar, hydro, and other low carbon energy resources. Alpha's renewables portfolio generates over 340 GWh of clean energy - enough to power over 110,000 homes, an annual CO2 offset equivalent to planting almost 50 million trees.

Phillip Rose, Alpha CEO, commented: "Alpha has been a major investor in renewable energy infrastructure and along with our commitment to investing in social infrastructure, health care and education, forms a key pillar of our sustainable investment strategy".

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Notes to editors

- (1) Alpha Real Capital commissioned the research company Consumer Intelligence to interview 1,063 people across the UK. The sample represented the demographic profile of the UK. Interviews were conducted online between 2nd and 3rd November 2020.
- (2) Alpha Real Capital commissioned the research company Pureprofile to interview 50 professional pension fund investors based in the UK. The interviews were conducted online in September 2020.

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About Alpha Real Capital (www.alpharealcapital.com)

Alpha is a specialist real assets investment manager focused on secure income strategies. Alpha invests in UK and European assets with predictable secure long-term cash flows. We provide market leading and innovative real asset solutions across a range of investments such as commercial ground rents, UK renewable infrastructure, social real estate and secured lending, combining operational real estate expertise and fixed income skills.

Alpha has a 130 plus strong professional team with around £4 billion of assets under management, including capital commitments.

Alpha operates across diversified investment markets: listed and unlisted property vehicles, open and closed-ended property vehicles, UK, and international funds, working with large institutional investors as well as private investors, family offices and wealth managers.

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About the Cornwall Insight Group (www.cornwall-insight.com)

Cornwall Insight is the pre-eminent provider of research, analysis, consulting and training to businesses and stakeholders engaged in the Australian, Great British, and Irish energy markets. To support our customers, we leverage a powerful combination of analytical capability, a detailed appreciation of regulation codes and policy frameworks, and a practical understanding of how markets function.

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